

MINUTES of the Governor's Council on Film and Media Industries Meeting
Thursday, March 28, 2013
State Capitol Building, Room 311
490 Old Santa Fe Trail, Santa Fe, NM 87505
1:00 pm – 3:00 pm

Call to order: The first quarterly meeting of the Governor's Council on Film and Media Industries (GCFMI) was held in Santa Fe, NM on Thursday, March 28, 2013. This is the first meeting of the Governor's Council on Film and Media Industries for 2013. The meeting convened at 1:01 pm.

Members in attendance (in alphabetical order): Rick Clemente
Teri Farley
Greg Hewett
Alicia Keyes Touche, Chairperson
Talia Kosh
Ann Lerner
Steve Rooney
Kara Sachs

Members not in attendance: Chris Eyre

Guests: Nick Maniatis
Dirk Norris
Rochelle Bussey
Tobi Ives

Approval of Agenda: Chairperson Alicia Keyes Touche asked for a motion to approve the agenda. A motion was made by Council Member Ann Lerner and seconded by Council Member Teri Farley. Motion carried.

Welcome and Introduction of GCFMI members - 1:23 pm

Greg Hewett
Kara Sachs
Teri Farley
Steve Rooney
Alicia Keyes Touche
Ann Lerner
Talia Kosh
Rick Clemente

New Mexico State Film Office – Director Nick Maniatis – 1:44 pm

Director Nick Maniatis: Appointed to the New Mexico Film office in July 2011. Nick has worked in many capacities in film and television production throughout his career, including *“GRACE UNDER FIRE”*, *“A DIFFERENT WORLD”* and *“CANDID CAMERA”*. Nick is a former member of the Director’s Guild of America and Governor’s Council on Film and Media Industries.

Upcoming events:

- NM Film Tourism kick-off will take place in conjunction with a major film in NM production premiere in June. Film tourism focuses on the development of thematic categories and interactive maps of statewide filming locations for the public to download, and to determine an economic tracking tool to promote and support film tourism.
- NMFO will host the New Mexico Film and Media Industry conference on May 10th and 11th at the Albuquerque Embassy suites. Panels will include discussion on film incentives, film financing, distribution, post-production, emerging media, etc. There will also be an opportunity for film vendors to participate by having a booth at the conference. All events are free and open to the public.

Director Maniatis asked the GCFMI for suggestions of a keynote speaker for the May 10th – 11th conference.

Rochelle Bussey, Sr. Manager of Operations and Workforce Development Programs: Rochelle been with NMFO for seven years. She manages the Film Crew Advancement Program (FCAP) and Pre-Employment Training Program (PETP) – sub programs of the Economic Development Department’s Job Training Incentive Program (JTIP) program. FCAP and PETP were allocated \$800,000 for FY13.

FCAP is an incentive for production companies to assist in creating job opportunities for NM film and TV crew professionals. A qualifying production company is reimbursed 50% of a participant’s wages for up to 1040 hours physically worked. This on-the-job training program is in addition to the 25% film production refundable tax credit. FCAP also benefits the crewmember by giving them an opportunity to move into a higher position or to add a new skill set.

PETP provides reimbursement funds to qualified contractors for intensive workshops and lectures related to below-the-line crafts. Recently, we have added an emerging media training aspect to the program, which reimburses companies that give training opportunities, similar to internships, to residents currently enrolled in or upon immediate graduation from a higher education program in New Mexico that relates to digital or post-production technology for the entertainment industry. The programs objective is to increase the hirability of New Mexicans for continual employment in the film and television industry.

Dirk Norris, Outreach Programs Manager: Dirk has been with NMFO since October 2012, and manages the NM Filmmakers Program, which offers a series of training programs, competitions, networking events, outreach and many other career enhancing opportunities for locals.

Each month, the New Mexico Filmmakers Experience program in partnership with the Santa Fe Center for Contemporary Arts (CCA) present panel discussions on various aspects of New Mexico filmmaking. These panels are held on the third

Sunday of each month from 11 am to 1 pm and are free and open to the public. Additionally each month there will be screenings of significant films with Skype interviews and Q and A with the filmmakers.

NMFO upcoming events include:

- April 21st: 11 am - 1 pm: What are teenage kids doing? A panel of middle and high school age film students talk about what they are learning and what they are producing.
- April 28th: "Woven Stories" Q and A with Director Andrea Heckman: Weaving in Northern New Mexico has joined three distinct cultures into a human tapestry with a common love of fiber and spirit of place. These traditions continue in the small communities of Mora, Taos, Tierra Amarilla, El Rito, Espanola, Truchas, and Chimayo, each one bringing a specific contribution to the art and practicality of fiber. This film was made possible by a NM New Visions Film Contract/Award.
- May 19th: 11 am - 1 pm: Native American New Mexico Filmmakers- get the unique perspective of Native American filmmakers in New Mexico. What does that mean? what are their experiences?
- May 10th – MAY 11th: NM FILM AND MEDIA INDUSTRY CONFERENCE in ABO
- June 26th: NMFO Screening – ABO
- JUNE 28th – 29th: Association of Film Commissioners International trade show in LA

Film Liaisons: NMFO continues to support and grow a network film liaisons / community-designated individuals who assist and prepare their communities for a variety of industry activities.

Tobi Ives, Sr. Manager of Production: Tobi has been with NMFO for 8 years. She manages production in NM and the incentives including recent legislative changes allowing an additional 5% credit on direct production expenditures for qualifying television series or on resident wages and fringes for productions that utilizes a sizeable soundstage for 10 or 15 days of principal photography. (The number of required days is based on the size of the project's budget.) The changes for qualifying expenditures made on or after April 15, 2013 will be subject to program amendments.

John Armijo, Film Historian, and Research: John has been with NMFO for over 20 years and updates our on-line filmography and bulletin board.

Sherry England, Office Administrator: Sherry joined NMFO on March 25th – we welcome her and are excited to have her.

NMFO has an emerging media position open who will focus on identifying opportunities and positioning the state within the emerging media business sector.

Goals/Mission for 2013 Council / Assignment of Subcommittees – 2:35 pm

Assignment of Subcommittees:

EMERGING MEDIA subcommittee – Chair Teri Farley**

Members: Rick Clemente, Ann Lerner, Steve Rooney

FILM AND TV subcommittee** – Chairperson: Talia Kosh

Members: Rick Clemente, Greg Hewett, Alicia Keyes Touche, Ann Lerner, Kara Sachs

OUTREACH subcommittee** – Chairperson Kara Sachs *This subcommittee will include tourism and veteran outreach.*

Members: Steve Rooney, Teri Farley, Ann Lerner

EDUCATION will be a mandate for all subcommittees to report on

Chairperson Alicia Keyes Touche asked for a motion to approve the assignment of subcommittees. A motion was made by Council Member Steve Rooney and seconded by Rick Clemente. Motion carried.

Subcommittees will give a report at the next GCFMI meeting.

Public Comment (3 min. per person) – 2:55 pm

None.

Next GCFMI meeting discussion – 2:55 pm

The 2nd GCFMI meeting will be held July 25, 2013 in Albuquerque, NM. **UPDATED NOTE:** The meeting will now be held on:

Date: Wednesday, June 26, 2013

Time: 2:00 pm

Location: Albuquerque City Council Chambers (located in the Basement of the City/County Building which is on the southeast corner of 5th and Marquette)

Address: 1 Civic Plaza NW, Albuquerque, NM 87102

Parking: Parking is available in the underground parking below Civic Plaza (entrance off 3rd and Marquette). The Albuquerque Film Office will validate your parking stub.

Councilmember Talia Kosh suggested the GCFMI write a thank you letter to the Governor for passing the new legislation and updating her on the subcommittees and the next GCFMI meeting. Chairperson Alicia Keyes Touche will draft a letter for the Council to comment on before sending to the Governor's Office.

Director Maniatis will research information about doing a formal press release on the GCFMI.

Adjournment – 2:57 pm

Chairperson Alicia Keyes Touche asked for a motion to adjourn. A motion was made by Council Member Rick Clemente and seconded by Greg Hewett. Motion carried.